



Swiss
Real Estate
Research
Congress

Fachkongress für immobilien- und raumrelevante Forschung
Congrès pour la recherche en matière d'immobilier et de territoire
Congresso specialistico per la ricerca immobiliare e territoriale
Congress for property and spatial research



2025

19.06.2025
08:30 - 17:00

HWZ
Lagerstrasse 5
8004 Zürich

www.srerc.ch

Topics

At the congress, well-founded findings from research and practice will be presented and discussed with a broad public. The focus is on knowledge-oriented work from the fields of urban and spatial development, spatial and property economics, e.g:

- Settlement and urban development
- Property and site development
- Property valuation
- Property and urban economics
- Corporate real estate - property as a production unit
- Economic classification of property
- Macroeconomic view of property, settlement and space
- Property as a direct and indirect investment
- Financial markets, property & space
- Spatial organisation and spatial planning
- Social categorisation of living, working, leisure, etc.
- Political view of property, housing estates and the city
- Sustainability and energy of property and the city
- Mobility and infrastructure
- Supply and services in urban areas
- Collection and statistical modelling of spatial data

Platform for knowledge exchange

The exchange of knowledge takes place in various formats:

- **Papers:** Research papers and market reports are presented, critically apprai-

sed by experts from the sponsoring organisation and discussed in plenary sessions.

- **Posters:** Models, indices and work in progress are presented and discussed in plenary sessions.
- **Workshops:** We discuss current topics in plenary sessions. The moderated discussion is preceded by a short opening presentation.
- **Workshops:** Aktuelle Themen diskutieren wir im Plenum. Der moderierten Diskussion geht ein kurzes Anfangsreferat voraus.
- **Presentations:** Short presentations open the morning and afternoon sessions.
- **Informal exchange:** Lunch, coffee breaks and the aperitif offer time for informal discussions.

Valuable contacts

The congress is backed by around 20 companies and institutions that work in a knowledge-orientated way. They are the organisers of the congress. In recent years, these have included:

- Bundesamt für Wohnungswesen
- University of Applied Sciences Graubünden
- FPRE
- Wüest & Partner
- Valais School of Business
- University Luzern
- HWZ
- pom+
- Swiss Life
- UBS

- University Basel
- University Bern
- University Zürich
- University Lausanne
- Swiss Real Estate Institute
- Schweizerischer Immobilienschätzerverband
- University of Applied Sciences ZHAW

Around 150 people take part in the congress and over 1,400 follow us on LinkedIn and Twitter:

- Academics, business representatives and representatives of federal offices
- Urban and spatial planners
- Economists and economists
- Architects, property and urban developers
- GIS specialists, statisticians and econometricians
- Market analysts from banks, pension funds and property companies

Promoters and sponsors

The promoters of the congress promote knowledge-orientated work and support collaborative exchange. They support the organisation of the congress with a contribution of CHF 2,500. In return they will receive ... :

- the opportunity to present and discuss your own work and have it critically appraised.
- the opportunity to critically appraise and review other papers.
- the opportunity to contribute to the content and format of the congress.
- the image of being a member of a re-

search network at Swiss level.

- Visibility with the logo of the company / institute & name of the reviewer on the homepage, social media and at the congress itself.
- Three free admissions.

The Research Congress does almost no sponsoring. The only option is to contribute CHF 3,000 towards lunch, coffee breaks and aperitifs. A maximum of three sponsors are possible. This will be duly mentioned on the homepage and social media and thanked at the event. In addition, the logo can be displayed at the event and brochures distributed. In addition, there are three free admissions each.

Registration

You are welcome to register for the congress today. You can do this directly at www.srerc.ch or by using info@srerc.ch. The participation fee is CHF 220. Students pay a reduced fee of CHF 100.

Questions?

Would you like to become a sponsor, submit a paper or poster, participate in the congress or do you have any other questions or suggestions? Then please contact the organiser: ImmoCompass AG, Felix Thurnheer, info@srerc.ch, +41 43 243 63 43.



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